



October 2017

Home-Based Businesses: Creating a productive space

According to a 2017 article titled [Shocking US Home Based Business Statistics](#), there are 38 million home-based businesses in the U.S. with over 20% generating \$100K to \$500K in revenues. In addition, 70 percent are successful within the first three years of launch!

While working out of the home offers benefits, such as avoiding routine overhead costs such as rent and utilities, it can also be more distracting. There are home chores constantly competing for your attention and other personal distractions. To make the most out of the pros versus the cons, consider the following three areas:

1. Create the Right Space

When setting up your home work space, one of the main priorities is ensuring a total separation between work and play demands. In this way, your work space is for work. It may mean renovating space in the basement or attic, or repurposing the guestroom. You may even use room dividers to portion off a space in a common living area. If you have inventory or require a large work area to produce what you sell, this adds additional complexity to ensuring that your work space allow for a total separation between work and play. For service-based businesses, office space on-demand may offer a nice complement for times when you want to meet with a client in a professional setting. Here, ongoing costs can be minimal and often tied to how frequently you need the space.

2. Minimize or Avoid Clutter

A cluttered work area fuels a cluttered mind. Technology can offer value in this regard, such as cloud-based apps that eliminate the need for excessive paperwork and filing systems. Multipurpose furniture can also come in handy. For example, there are hideaway beds that convert into a desk. There are hutches engineered to hold laptops, printers, shelves and file drawers.

3. Optimize Workflow

Time is money. Be cognizant of how your work flows. For items used frequently, make sure they are readily accessible. Avoid or minimize having to go to other parts of the house for work related functionality.

4. Make it About You

An inspired mind creates works of inspiration. The more your workspace makes you happy as well as productive, the better. Elements may include just the right lighting, music, smells, sounds, sights and textures. Some people include water fountains and aromatherapy diffusers. Choose what appeals to your senses and be routinely inspired.

When you figure that the average 40-year, full-time career spends a minimum of 83,200 hours working, it makes sense to optimize your work space so that you, in return, feel optimized as well.

For more information, visit: <http://www.buzvr.org/>

[Knowledge Institute](#) specializes in helping individuals to start, grow and succeed in business through innovative training systems used by [individuals](#) and small business assistance [agencies](#), as well as content marketing services for [B2B corporations](#).

Join Our Mailing List!