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## Building Business Credibility

### *Small Business Solutions for Success...*

#### To Do or Not to Do |

##### *Tools for Succeeding in Business*

It was Socrates who said, "Unless you do, you don't know." This is particularly applicable for individuals looking to start, grow and succeed in their own business. "Doing" makes the intangible tangible. Real world application of entrepreneurial theory and concepts reinforce learning. It gives business development concepts a meaningful context. Most importantly, meaning is specific and relevant to individual objectives and goals.

[Read more...](#)

#### The Power of Small Business Credit

##### *Start, Grow, & Succeed in Business...*

Managing your small business credit can be one of the most important activities in establishing and building your business. The old adage that "money makes the world go round" applies particularly to every aspect of starting, growing and succeeding in business. At every one of these stages, your business credit can directly influence your purchasing power. [Read more...](#)



#### Business Success Begins with 'Why'...

##### *...Not 'What'*

People go into business for many reasons. It is important to know what your reasons are and to write them down so that you can revisit them often. Success at anything new is about truly wanting it. This is particularly essential in business because succeeding requires a laser focus on objectives and a disciplined desire to overcome obstacles. [Read more...](#)

Last but not least, make sure your business assistance program is listed and up to date in the nonprofit economic development directory at [BUZGate.org](http://BUZGate.org). Thank you.

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