

December 2015

A Year In Review

As we wrap up 2015 and get ready for the New Year, let's take a quick look back on the different topics we've covered throughout the year to help you better assist your customers in their self-employment and small business ventures.

January: Supporting Your S/E Customer's Progress – The Magic of Budget Deviation | A new tool for helping self-employed customers plan, track, and manage their expenses efficiently and responsibly.

February: <u>Tools for Effectively Supporting Self-Employment Customers</u> | The enhanced Business Development Systems make it easier for counselors to provide support and guide self-employed customers.

March: Marketing Help for the Self-Employed | Tips and solutions for helping self-employed customers start and maintain online marketing campaigns for their businesses.

April: Spring Ahead with Self-Employed Customers | Advice on how to make the process of assisting customers as they move forward in their self-employed venture more efficiently.

May: Cash Flow Management for the Self-Employed | Solutions for helping customers improve cash flow management within their self-employed and small businesses.

June: <u>Help NHVR Self-Employment Customers Have a Great Summer</u> | Marketing suggestions for building customer awareness during the summer months.

July: Celebrating VR Customer Self-Employment Success | A summary of the success NHVR and KISBD have had in their collaboration to help individuals with disabilities start, grow, and succeed in business.

August: Social Media Marketing | A summary of the different social media venues and their benefits that self-employed customers could use in their online marketing strategies.

September: 9 Steps to Facilitating VR Customer Progress with Self-Employment | Enhancing the process counselors are required to go through when assisting a customer with a self-employed or small business venture.

October: A Counselor's Journey in Supporting Customers with Self-Employment | An infographic of the stages counselors go through when supporting a self-employed customer using the Business Development System.

November: <u>Success: overcoming hurdles</u> | NHVR is featured in an article by Dr. Deborah Osgood in the New Hampshire Business Review, highlighting the success of their self-employment program.

Thank you all for the work that you do assisting individuals with disabilities achieve independence through selfemployment and small business. We look forward to continuing to work with you in 2016.

Wishing you all a happy and prosperous New Year!

For more information, visit: http://www.buzvr.org/