



August 2014

Self-Employed & SMB Marketing | *Resources & Strategies to Enhance Your Customer's Business...*

Uncommon Marketing Resources & Ideas |

One of the worst problems VR Self-Employment (SE) Customers face is marketing to their potential customers. You can help your SE Customers to find ways to engage their target customers to increase sales, promote long-term customer loyalty, and generate new customers. For example, small business owners and self-employed individuals may want to think about the following marketing ideas. [Read more...](#)

Do Your SE Customers Have What It Takes? |

For the majority of people, marketing is one of the most difficult aspects of small business development. Without the right marketing strategy, their business' chance of survival is drastically decreased. Here is a Marketing Checklist to ensure that they have what it takes to launch and maintain a successful online marketing campaign! [Read more...](#)



No-Cost, Low-Cost Marketing |

More good ideas for your SE Customers—today, getting people engaged through effective communications offers a lot more choices. From the spoken voice, a message on a T-shirt, to the World Wide Web, small businesses have a lot more options today to get their messages across to new and existing customers and many options are at no- or low-cost. [Read more...](#)

Last but not least, make sure your business assistance program is listed and up to date in the nonprofit economic development directory at BUZGate.org. Thank you.

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