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## *Freelancing: How Some are Creating Their Own Job*

Freelancing is an increasingly popular way to create your own job. A freelancer is someone who offers their particular skills and talents for a fee and on a per project basis. While freelancers have had repeat projects from the same client, they typically develop several clients whom they do project-based work for.

Like self-employment, freelancers operate from a home-based location versus telecommute. However, some freelancers also work on-site for a client through a contractor relationship. In these situations, it is wise to have worker's compensation insurance and be registered with the Secretary of States Office as a Limited Liability Corporation (LLC). This will protect both the individual and the employer from being viewed as an employee/employer relationship, which is subject to payroll and related tax and benefit requirements.

### **Getting a Gig**

One of the main differences between being an employee and being self-employed is that when self-employed, you need to constantly market your products and services to generate revenue. An employee, in turn, is assured a routine paycheck in return for their contributions.

In the case of freelancing, the good news in this area is that there are online communities where you can routinely market your skills. These are referred to as Online Work Platforms (OWP) and Freelance Job Sites. Similar to how Amazon promotes inventories of products, these sites promote inventories of skills – your skills. With a good profile and reputation, freelancers can find themselves overbooked for work.

### **Freelance Communities**

There are over 85 different online communities for promoting freelance skills. Most are organized by type of skill or geography with many sites focusing on some type of IT development offerings. Some of the more popular sites include [WorkMarket](#), [Guru](#), [Freelancer](#), [Upwork](#), [SimplyHired](#) and [LocalSolo](#).

For a more detailed list of Freelance Websites, check out [Top 25 Freelance Websites to Find Work in 2017](#). For a further useful perspective on what it takes to succeed as a freelancers, check out [How to Become a Successful Freelancer \(And Quit Your Desk Job in 30 Days\)](#).

For more information, visit: <http://www.buzvr.org/>

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